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U.S. - LEBANON ICT FORUM



The First American Information & Communication Technology Conference & Exhibition

Organized by



In collaboration with



With the support of



October 14-15, 2010, from 4:00 to 9:00 p.m., BIEL Center, Beirut, Lebanon
www.buyusa.gov/lebanon



I am proud to invite you to the first annual U.S.-Lebanon Information and Communication Technology (ICT) Forum which will take place on October 14-15, 2010, at BIEL Center in Beirut.

The U.S. Embassy, in collaboration with the American-Lebanese Chamber of Commerce and the Union of Arab ICT Associations (IJMA3), will host this event. The National U.S. Arab Chamber of Commerce (NUSACC) and the World Information Technology and Services Alliance (WITSA) will also support the event. Our goal is to showcase the latest American ICT products and help Lebanese and American businesses capitalize on the growing bilateral commercial relations.

The U.S.-Lebanon ICT Forum will feature the products and services of over 60 U.S. companies active in this field. In addition to the exhibition, a series of seminars will be presented to promote ICT cooperation between Lebanon and the U.S. and highlight the latest trends in information and communication technology.

I look forward to welcoming you at the event, which will offer you an excellent opportunity to develop new partnerships between Lebanon and the United States.

Maura Connelly
U.S. Ambassador to Lebanon

★ Conference Program ★

October 14, 2010

- 16:00 **Opening Ceremony and Ribbon Cutting**
- 17:00 **“Fulfilling the Promise of the Digital Age-for Everyone”**
Presented by Dr. James Poisant, Secretary General, World Information Technology and Services Alliance (WITSA) - www.witsa.org
- 18:00 **“Speed Up Your Startup”**
Organized by the International Business Alliance Group (IBAG) – www.ibagr.com

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October 15, 2010

- 16:00 **“ICT for Development”**
Organized by the Union of Arab ICT Associations (IJMA3) - www.ijma3.org
- 16:45 **“Lebanon Broadband: The Next Steps!”**
Organized by Cisco Systems, Inc. – www.cisco.com
- 17:30 **“Start-up & Beyond: What it takes to Become a Successful Tech Entrepreneur”**
Organized by Berytech - www.berytch.org
- 18:00 **“Protect yourself from unknown Malware with bit9 Parity Suite”**
Organized by Bit9 Inc. - www.bit9.com